

Press Release

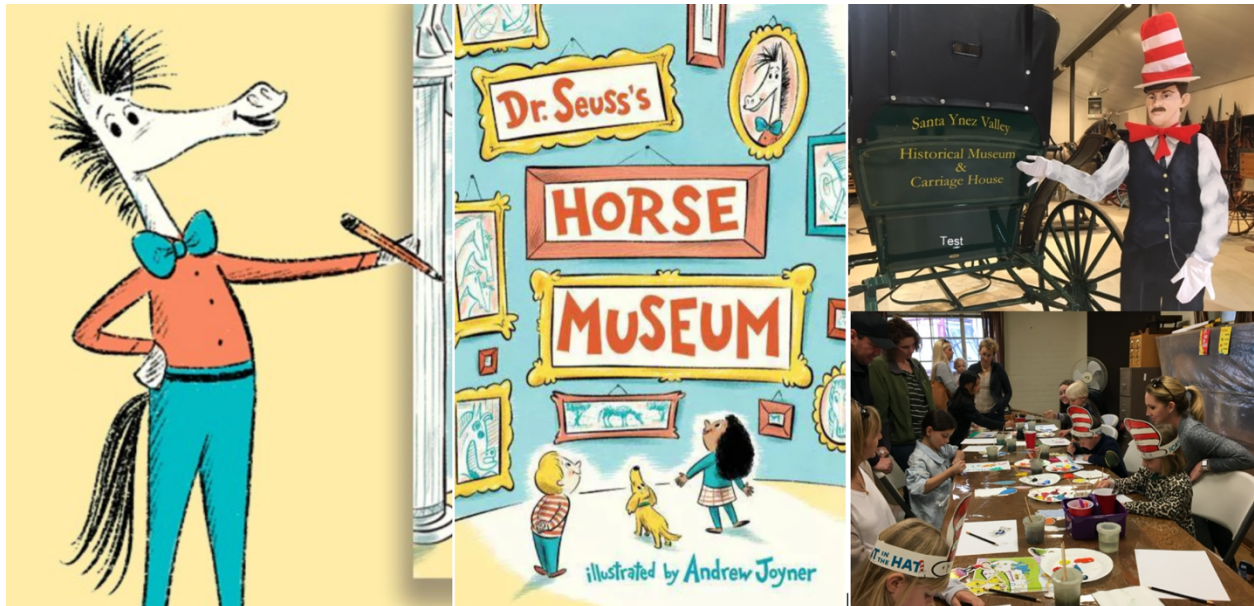
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FOR IMMEDIATE RELEASE

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**"Horse Around" at the Santa Ynez Valley Historical Museum
During the 2nd Annual Dr. Seuss "Eggstravaganza," March 7, 1 - 4 PM
Featuring Newly Published NY Times #1 Bestseller, *Dr. Seuss's Horse Museum!***



Neigh, Neigh Neigh! Join Me for This Special Day! We'll Read Some Books, Eat Good Food By Cooks, Learn About Art, Created From The Heart, & Have Fun Inspired By A Clever Horse We Highly Endorse!

Museum to present a Dr. Seuss-inspired event about creating and looking at art with a horse as our guide, along with fun activities for the whole family!

(Santa Ynez, CA, February 3, 2020) –Theodor Seuss Geisel, a.k.a. Dr. Seuss, once said, “A person’s a person, no matter how small. Children want the same things we want. To laugh, to be challenged, to be entertained and delighted.” His work has influenced generations and children today to find joy in reading books. The Santa Ynez Valley Historical Museum is pleased to announce that the spirit of Dr. Seuss will once again come alive during their 2nd annual **Read Across America “Eggstravaganza.”** The family -friendly event for all ages will be presented in collaboration with the Santa Ynez Valley Libraries, is free and open to the public. It takes place Saturday, March 7, from 1:00 to 4:00 PM at the Museum, located at 3596 Sagunto Street, Santa Ynez, CA.

What makes this a special experience is that it will feature a read-aloud of *Dr. Seuss's Horse Museum!* - a newly published New York Times #1 Bestseller, illustrated by Andrew Joyner.

Dr. Seuss fans will be treated to activities with thematic elements from the book. Special guest presenters include “Miss Kindness” (Karen Palmer), “Robo the Clown” (Robert Hasley), and artist -musician Teresa McNeil MacLean. These presenters and other artists, poets and storytellers will be on hand to provide creative projects for kids. Participants will enjoy making their own

"Seussically-inspired" artwork. Dr. Seuss-themed snacks will be served such as "Go Dog Go" hot dogs, green deviled eggs, and more. There will be a free raffle for a variety of books about horses. In addition, visitors can view horse-themed artwork and exhibits which complement the story in *Dr. Seuss's Horse Museum*. Original artwork by students attending Inspire Charter School will be on display. Equine enthusiasts will be able to see displays of antique saddles, tack and equipment used by Valley Vaqueros and cowboys for riding and caring for their horses. In addition, the historic Santa Ynez Branch Library, established in 1910 and located next door to the Museum, will be open for touring.

Theresa Reilly, SYVHM Curator of Education says, "*Dr. Seuss's Horse Museum* is the perfect book choice for this year's Read Across America Eggstravaganza. This new work is about seeing and creating art based on an unrhymed manuscript and sketches by Dr. Seuss which were discovered in 2013. The book is like a visit to a museum—with a horse as your guide and guest appearances by the Cat in the Hat, The Grinch and Horton the Elephant. It's silly and playful, while stimulating critical thinking about making art with the horse as an artist's muse. What could be better than the magic of a hot-off-the-press Seuss-themed story, introduced to a new generation of Valley children at a Museum that celebrates the role horses have and still play in our region! We hope the day will inspire young readers to embrace reading and value the Museum as a place to learn, have fun and grow."

The Museum is calling for extra volunteers who are needed to read books, help with art projects, perform, and display children's art and poetry. If you would like to help, please contact Ms. Reilly at education@santaynezmuseum.org, or call (805) 688-7889, extension 109.

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About SYVHM

Founded in 1961, the mission of the Santa Ynez Valley Historical Museum and Parks-Janeway Carriage House is "Preserving, interpreting and celebrating the history of human experience in California's Santa Ynez Valley and Central Coast by informing, educating, inspiring and engaging Museum guests of all ages and backgrounds." The Museum is the official caretaker of the Valley's rich cultural history, housing the finest collection of antique, horse-drawn carriages and wagons in the Western United States, examples of finely crafted Chumash and other Native American basketry, pottery and artifacts, one-of-a-kind horse saddlery and tack from days gone by and Western sculptures, paintings, books and handicrafts. As the "hub" for social gatherings in the Valley, the Museum sponsors events and celebrations throughout the year including gallery openings, Festival of the Vines, Vaquero Gala, Show and Sale, Wild West Camp and educational tours for children and food and wine tastings that highlight the economic importance of the wine and agricultural industries in shaping the Valley's future. To learn more, visit santaynezmuseum.org.



Read Across America is an initiative on reading created by the National Education Association that began in 1997. One part of the project is National Read Across America Day, an observance in the United States held on the school day closest to March 2, the birthday of Dr. Seuss. To learn more, visit readacrossamerica.org.